



Be Prepared for Germs This Winter Season

As cold weather becomes more frequent, people will begin to head inside. Placing hand hygiene and surface disinfection products where they're needed most can help you encourage people to continue established hygiene habits.

Good Product Placement Encourages Good Hygiene

Once people are spending more time indoors, they'll be touching hundreds of surfaces a day—surfaces that can be home to many things, including germs that can cause illness.

Fortunately, there are ways your customers can practice good hygiene this season. Frequent handwashing and hand sanitizing, as a first line of defense, coupled with surface disinfection, can play a major part to help reduce the number of germs that can cause illness on multiple fronts.



Showcase your high standards by offering PURELL® products throughout your facility

One of the best ways to help guests, customers, and employees practice good hygiene this season is to offer them access to products they'll actually use.

84% of people expect to see hand sanitizer offered in public places.¹

3X When looking for hand sanitizer, PURELL dispensers were 3x more recognizable.²

4X Sanitizer is 4x more likely to get used when name brand compared to an off brand.³

PURELL® Hand Soap	Product Certification	ES4 1200 mL Manual-Touch	ES6 1200 mL Touch-Free	ES8 1200 mL Touch-Free	CS8 1200 mL Touch-Free	FMX-20™ 2000 mL Manual-Touch
PURELL Soap Dispenser – White		5030-01	6430-01	7730-01	7830-01	5230-06
PURELL Soap Dispenser – Graphite		5034-01	6434-01	7734-01	7834-01	5234-06
PURELL CRT HEALTHY SOAP™ Naturally Clean Foam	✓✓✓	5071-02	6471-02	7771-02	–	–
PURELL CRT HEALTHY SOAP™ Naturally Clean Fragrance Free Foam	✓✓✓	–	6470-02	–	–	–
PURELL HEALTHY SOAP™ Gentle & Free Foam	✓✓	5072-02	6472-02	7772-02	–	–
PURELL CRT HEALTHY SOAP™ High Performance Foam	✓✓✓	5085-02	–	7785-02	–	–
PURELL HEALTHY SOAP™ Mild Foam	✓✓	–	–	–	7874-02	5213-02

PURELL ES® Hand Sanitizer	Product Certification	ES1 450 mL Manual-Touch	CS2 1200 mL Manual-Touch	ES4 1200 mL Manual-Touch	ES6 1200 mL Touch-Free	ES8 1200 mL Touch-Free
PURELL® Hand Sanitizer Dispenser – White		–	4121-06	5020-01	6420-01	7720-01
PURELL® Hand Sanitizer Dispenser – Graphite		–	–	5024-01	6424-01	7724-01
PURELL® Hand Sanitizer Starter Kit – Graphite		4424-D6	–	–	–	–
PURELL® Advanced Hand Sanitizer Gel		4450-06	–	–	–	–
PURELL® Advanced Hand Sanitizer Green Certified Gel	✓✓✓	–	4163-08	–	–	–
PURELL® Advanced Hand Sanitizer Foam	✓	–	–	5053-02	6453-02	7753-02
PURELL® Advanced Hand Sanitizer Gel	✓	–	–	5063-02	6463-02	7763-02

PURELL® Hand Sanitizer Stands	Product Certification	DS360 Wipes Station	1200 ct Refill	1700 ct Refill	ES6 1200 mL Touch-Free	ES8 1200 mL Touch-Free
PURELL MESSENGER™ Graphite Floor Stand with Graphite Dispenser		–	–	–	7316-DS-SLV	7318-DS-SLV
PURELL® ES Dispenser Floor Stand with Graphite Dispenser		–	–	–	7216-DS	7218-DS
PURELL® DS360 High-Capacity Wipes Station		9114-01-SLVH5W	–	–	–	–
PURELL® Hand Sanitizing Wipes		–	9118-02	9217-02, 9517-04	–	–

PURELL® Surface Sanitizers & Disinfectants	Product Certification	32 fl oz Bottle	1 Gallon Refill	Battery Powered Sprayer	110 ct Canister	72 ct Flowpack
PURELL® Professional Surface Disinfectant Spray	✓	3342-06	4342-04	–	–	–
PURELL® Foodservice Surface Sanitizer Spray	✓	3341-06	4341-04	–	–	–
PURELL® Healthcare Surface Disinfectant Spray	✓	3340-06	4340-04	–	–	–
PURELL® Surface Sanitizer and Disinfectant Battery Powered Sprayer		–	–	5350-04	–	–
PURELL® Professional Surface Disinfecting Wipes		–	–	–	9342-06	–
PURELL® Foodservice Surface Sanitizing Wipes		–	–	–	9341-06	9371-12
PURELL® Healthcare Surface Disinfecting Wipes		–	–	–	9340-06	9370-12

PURELL PERSONALS™ — Portable Packets	Product Certification	2000 ct Bulk Pack	500 ct Bulk Pack
PURELL PERSONALS™ Portable Packets		9630-2M-NS	9630-5C

- ✓ Meets UL ECOLOGO® Standard for Hand Cleaner, UL 2784 or Hand Sanitizer, UL 2783
- ✓ Meets USDA Certified Biobased Product Standards
- ✓ Certified through the Cradle to Cradle Certified™ Products Program
- ✓ Meets EPA Design for the Environment standards

1. Results based on a nationwide online survey of 500 individuals conducted in January 2021; MR#006-102.
 2. Market Research Project 016-114, GOJO Industries, Inc., April 2021.
 3. Results based on a nationwide online survey of 500 individuals conducted in July 2021; MR#006-102.
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